

ANTONIO PUGLIESE

Industrial Designer and Product Developer
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SUMMARY

In 2009 I completed my Bachelor in Industrial Design at Politecnico di Milano. Concluded the Master of Design Engineering at Politecnico di Milano in april 2012. During university, I collaborated with many prototype workrooms, design studios and companies. In 2009 attended Fuorisalone 2009 with Hula Lamp project, made in collaboration with Mumble Mumble and Resine Gobetto. In 2012 I worked in the 3M Global Design Lab, designing for Scotch-Brite®, Scotch®, Post-it®, Filtrete™ and 3M Display and Graphics. I deep understood of all the steps behind the develop of a global project.

During the last year and half, I worked at NARAI, design consultancy studio, where I managed several international projects, following these from the concept to the pre-production phase.

EXPERIENCE

Industrial Design Consultant at MAC Design Srl – www.macdesign.it

Lucca Area, Italy – Mar 2014 / Jun 2014

Role focused on:

- Designing and developing new products for Lavazza, Kimbo, Bama, Maxilar, DAB, Suzuki, Piaggio on the Asian and European markets;
- Managing projects style development process and supporting the R&D office during the materials research and finishes selection.

Industrial Designer and Product Developer at Narai srl – www.narai.it

Milan, Italy – Aug 2012 / Oct 2013 (1 year, 3 months)

Role focused on:

- Designing and developing new products for 3M, Allianz, Fastweb, Mexus, Babybelle, Scotch, Bugatti, Scotch-Blue, Post-it, Scotch-Brite on the North American, Asian and European markets;
- Developing and 3d modeling plastic parts, increasing the assembly quality and reducing the fixing components;
- Developing and testing innovative production technologies (3d printing and hybrid production methods) to improve the company's design method process;
- Managing the mechanical parts and re-design the configurations to improve the quality of the final product's shape and the user's experience;
- Making functional and aesthetic prototypes and modeling the pre-productions CAD files;
- Collaborating with the companies design and technical departments to develop the projects and supporting during the materials research and selection.

Head Editor at Aside Blog – www.asideblog.com

Milan, Italy – Sep 2011 / Present

Role focused on:

- Writing reviews about shows, events, exhibitions, new products and places;
- Producing web applications, digital and media contents for Sony Alpha, HTC Italia, Triennale di Milano, Colani Design, White Trade Show, Milan Fashion Week, Fuorisalone, Corian Dupont.

Industrial Design Intern and Product Developer at 3M Design International Lab – www.3m.com/design

Milan, Italy – Jan 2012 / Jul 2012 (7 months)

Role focused on:

- Designing and developing new products and concepts for North American, Asian and European markets;
- Developing plastic shells and fixing method to increase the assembly quality and reduce the parts;
- Producing trend reports for colors, materials and styles;
- Design for the C&O and D&G divisions for 3M, Scotch, Post-it, Scotch-Brite, Filtrete, Bondo, Pruven.

Graphic Design Consultant at BMW Motorrad Italia SBK Team - www.bmw-motorrad-sbk.com

Milan, Italy – Sep 2011 / Nov 2011 (3 months)

Role focused on:

- Creating new brand identity proposals for the SBK team;
- Designing livery and team's uniforms proposals, based on the new main sponsor's colors.

Industrial Design Intern at Happy Design sas – www.happydesign.it

Milan, Italy – Mar 2011 / Jun 2011 (4 months)

Role focused on:

- Designing and developing new products and concepts for European and Asian markets;
- Working for Guzzini, Carimali, Necta, Duraleu, Air Wick.

Junior Prototype Maker at Eriz Lab – www.fb.com/erizlab

Milan, Italy – Jun 2008 / Oct 2008 (5 months)

Role focused on:

- Making wooden and polyester mock-up and prototypes;
- Product developing and consulting for Richard Sapper, James Irvine, Kartell, Thun.

PATENTS

United States Patent USD704025 – Scotch-Brite Premium Utility Brush Handle

Issued May 6, 2014 – Ornamental design patent, co-inventor.

United States Patent USD704024 – Scotch-Brite Premium Utility Plunger Handle

Issued May 6, 2014 – Ornamental design patent, co-inventor.

United States Patent USD697309 – Scotch-Brite Sink Corner Caddy

Issued January 14, 2014 – Ornamental design patent, co-inventor.

United States Patent USD691813 – Scotch-Brite Premium Utility Brush

Issued October 22, 2013 – Ornamental design patent, co-inventor.

United States Patent USD685192 – Scotch-Brite Premium Grout Brush

Issued July 2, 2013 – Ornamental design patent, co-inventor.

United States Patent USD685550 – Scotch-Brite Premium Squeegee

Issued July 2, 2013 – Ornamental design patent , co-Inventor.

United States Patent USD680779 – Scotch-Brite Premium Toilet Brush

Issued April 30, 2013 – Ornamental design patent, co-inventor.

United States Patent USD679739 – Scotch Pro Thermal Laminator TL906

Issued April 9, 2013 – Ornamental design patent, co-inventor.

SKILLS & EXPERTISE

Organization skills

Project management, team management, team spirit, punctuality in delivery.

Languages

Italian: Native proficiency

English: Good working proficiency (improving course at EC English Language Centre, Toronto, ON, Canada)

IT and Softwares

Windows OS: Very good – Mac OSX: Very Good

Think3 Design: Very good – Pro Engineer: Good – Luxion Keyshot: Very good – Solid Works: Good

Keynote and PowerPoint: Very good

Adobe suite

Illustrator: Very good – Photoshop: Very good – After Effect: Good – InDesign: Good.

EDUCATION

Master's Degree, Design & Engineering at Politecnico di Milano

Milan, Italy – Sep 2009 / Apr 2012

Key Achievements:

Designer holding a global vision of a product's life-cycle; of an expert in materials, set within the industrial sectors.

Bachelor's Degree, Industrial Design at Politecnico di Milano

Milan, Italy – Sep 2006 / Sep 2009

Key Achievements:

Design technicians, capable of developing all the aspects of integration between product design and technological and productive processes.

Superior School Diploma, Emphasis on Humanities at Istituto Vescovile

Nola, Italy – Sep 2001 / Jun 2006

PUBLICATIONS AND AWARDS

Design FOR, Promote Design, Logo Fausto Lupetti Editore – www.promotedesign.it

Milan, April 2012

Publication of 184 projects to connect the industrial world an a selection of promising young designers.

Helmet Design Contest 2011 by MV AUGUSTA by New Max – www.mvaugusta.it

October 2011

Creativity and Design Award – 1st Place

INTERESTS

Through the Aside blog experience, I can follow a lot of my passions as take photos or go to photography and art exhibitions. I love the tattoos world, scuba diving and smoke the pipe.